PINDARI WA SPONSORSHIP GUIDELINES FOR APPLICANTS

pindari

Pindari is committed to supporting organisations and initiatives that align with the company's purpose, values and empower Indigenous people, local communities in which we operate, and our team. At Pindari we believe in fostering meaningful partnerships that create a sustainable and lasting impact.

1. Eligibility Criteria

Pindari sponsorship requests must meet the following eligibility criteria:

- Be an incorporated, community-based not-for-profit organisation or educational institution.
- Located and/or deliver projects and activities within the communities that Pindari operates including the South-West, Perth, and Pilbara regions.
- Alignment with Pindari's Purpose: To be the leading Aboriginal Contractor in regional WA delivering service excellence, setting new industry standards, empowering indigenous people and local communities.
- Alignment with The Pindari Way core values of Integrity, Community, Reliability, Accountability and Teamwork.

2. Focus Areas

Pindari supports initiatives that benefit the communities where we live and work and are connected to our areas of focus:

- Community Development
- Indigenous Empowerment
- Indigenous Youth Engagement and Development
- Indigenous Health and Welfare
- 'Caring for Country' Programs

3. Application Process

The Pindari Sponsorship Application Form is to be completed and submitted via email to <u>partnerships@pindariwa.com</u>. Applicants may be asked to provide additional documentation, such as financial statements, marketing plans, or previous sponsorship reports.

4. Assessment Criteria

Sponsorship proposals will be assessed based on the following criteria:

- Alignment with Pindari's Purpose, values and focus areas.
- Potential impact and reach of the sponsored activity or event.
- Organisational capacity and track record of the applicant.
- Opportunities for Pindari employee engagement or involvement.
- Cost-effectiveness of the sponsorship opportunity.
- Pindari sponsorship budget availability.

Head Office

Suites 6 Dunn Bay Centre, 31-33 Dunn Bay Road Dunsborough WA 6281 P: 08 9759 1977 • info@pindariwa.com Pilbara Operations PO BOX 382 Newman WA 6753 **Pindari WA Pty Ltd** Reg. No. 13703. ABN 32 080 134 818 Nom. Supervisor T. Trigwell BC12657 EC9939

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5. What Will Not Be Supported

Pindari is unable to support the following sponsorship requests:

- Organisations supporting communities outside of where we live and work.
- For-profit companies.
- Programs involving products, brands, and companies that conflict with those of Pindari.
- Activities intended to provide the applicant body with private profit or financial gain.
- Political, partisan, religious or sectarian associations.
- Organisations that have not acquitted previous Pindari funding agreements.
- Retrospective funding, budget deficits or operational expenses.
- Gambling.
- Activities that promote or encourage drinking, smoking or any substance abuse.

6. Partnership Expectations

Successful applicants will be required to enter into a formal sponsorship agreement with Pindari outlining the rights, obligations, and expectations of both parties.

Sponsored entities are expected to provide regular updates or reports on the progress and impact of the sponsored initiative.

Pindari may request promotional opportunities or brand visibility as part of the sponsorship agreement, subject to mutual agreement between both parties.

7. Review Process

Sponsorship applications will be reviewed by Pindari on an annual basis.

Applicants will be notified of the status of their application within a reasonable timeframe.

Pindari reserves the right to decline sponsorship applications that do not meet its eligibility criteria or align with company Purpose, values, and ethics.

8. Contact Information

For inquiries or assistance regarding sponsorship opportunities, please contact us at partnerships@pindariwa.com

Thank you for considering Pindari as a potential sponsor for your activity or event. We look forward to partnering with organisations and people who share our commitment to making a positive difference in our communities.