



FROM FARM TO FREEDOM PEACE BY PIECE

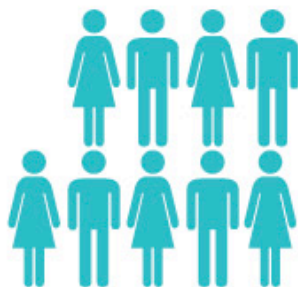
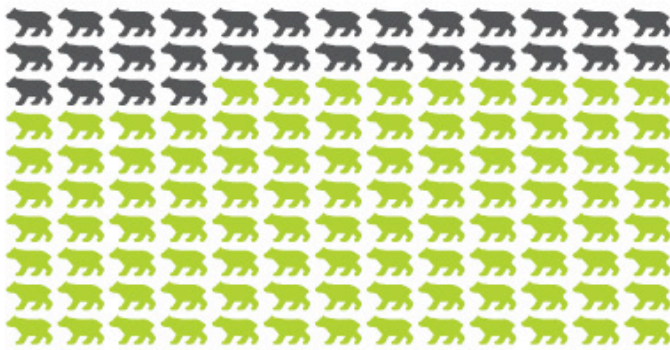


THE PLAN

In 2014, Animals Asia will transform a Chinese bear bile farm into a bear sanctuary. Here's how it works. We take custody of the

130

bears and rent the farm and land long-term. We build outdoor enclosures and dens for the bears and show them a life they could never have imagined.



THE STAFF

We train the

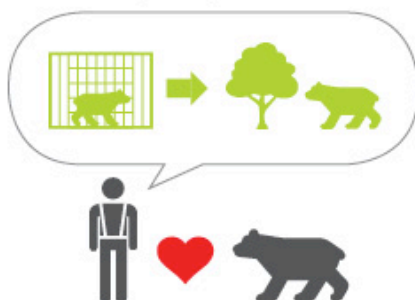
9

existing farm employees to become skilled bear carers. They stay working on site.

THE FARMER

After years of extracting bile from the bears and breeding them to sell, the farm is closing. Family pressure and Buddhism opened the operator's eyes to the cruelty, and he turned to us for help.

A unique model was born. Animals Asia transforms the farm, with its grim concrete walls and metal cages, into a sanctuary for the bears. Others in the industry learn there is a way out and that Animals Asia is willing to help.



Chengdu sanctuary

Chongqing

>1200km
Nanning bear farm
to Chengdu sanctuary

Guiyang

Nanning bear farm

THE BEARS

We transfer around

30

of the sickest bears to our Chengdu sanctuary, where we have full veterinary facilities.



The remaining

100

bears stay on site as we transform the farm into their home for life.



40

of the bears are breeding-age females and any could be pregnant with up to four cubs.



Animals Asia also has rescue centres in Chengdu, China and Hanoi, Vietnam. Ending bear bile farming is our biggest project – and the rescued bears are our ambassadors for change.

Right now, it's your help we need.

OVER 130 BEARS FREE FROM CAGES. HELP US MAKE IT HAPPEN.

peacebypiece.animalsasia.org